



SAVE TIME ON EVERY
 CAR, EVERY DAY
WITH DIRECT-HIT[®]

**IF YOU THINK DIRECT-HIT[®] BY IDENTIFIX
 IS JUST A REPAIR DATA SUBSCRIPTION**

IT'S TIME TO TAKE ANOTHER LOOK.

Direct-Hit by Identifix isn't just an online database for repairs and fixes. In addition to over 1 million confirmed fixes and comprehensive OE information, Direct-Hit also offers remove and replace procedures, Technical Service Bulletins (TSBs), Diagnostic Trouble Codes (DTCs), wiring diagrams, parts and labor estimating, specs and capacities, Factory Scheduled Maintenance plans and more. And every Direct-Hit subscription comes with free training for your staff whenever they need it.

Switch to Direct-Hit by Identifix **AND GET IT ALL.**

USE DIRECT-HIT ON EVERY JOB AND:

- ✕ Diagnose and repair vehicles faster
- ✕ Reduce non-billable work time
- ✕ Boost customer trust and satisfaction
- ✕ Increase tech confidence and productivity
- ✕ Keep your shop profitable

Direct-Hit Pricing Exclusively for Pronto Members

Pronto members receive a special discount of **\$25 off per month** on their subscription to Direct-Hit—**with no contract required**. To begin your subscription, request a demonstration or receive your discount if you are already a paying Direct-Hit customer, **please call 888.667.1135 today.**

REGULAR PRICING	PRONTO MEMBER PRICING	SAVINGS
\$179 per Month**	\$154 per Month*	\$25 per Month or \$300 per Year!

* This is an exclusive Pronto member price; qualified shops must be current Pronto members in good standing

**Plus any applicable taxes



Direct-Hit® is unlike any other tool in the shop, giving you access to:



TIME SAVING DIAGNOSTICS FROM REAL-WORLD TECHNICIANS

The proven shortcut tests and confirmed fixes in Direct-Hit by Identifix, help techs find fixes faster than factory flowcharts. These fixes are collected from real-world technicians thru our award-winning Repair Hotline, then validated by an OE factory trained, ASE Master, L1 Carline Specialist prior to being entered into the system.



GENUINE OEM SERVICE AND REPAIR INFORMATION

In addition to over a million confirmed fixes from real-world technicians, Direct-Hit by Identifix offers unedited factory data on more than 35 vehicle makes - both domestic and import - as well as Remove and Replace procedures, Component Locations, Trouble Codes (DTCs), Service Bulletins (TSBs), estimating tools, labor guides and more.



SCHEDULED MAINTENANCE PROGRAMS FOR MORE REVENUE

You can run Direct-Hit's Factory Scheduled Maintenance plans in under a minute and educate your customers on the benefits of routine service in plain-talk language, generating additional revenue for your shop. We also have maintenance reminder reset procedures!



QUICK, RELIABLE PARTS AND LABOR ESTIMATING

Direct-Estimate, the estimating tool included for free with every Direct-Hit subscription, provides quick and easy access to the most current and reliable MOTOR information, as well as the convenience of integrated parts ordering for increased productivity. Estimates can be built, saved, printed or emailed directly to customers for approval.



REPAIR HOTLINE LIVE TECHNICAL ASSISTANCE

For support beyond the web, we have 45+ OE factory-trained, ASE Master, L1 Carline Specialists who are dedicated to working with you to find your fix. [Call 1.888.252.0155](tel:18882520155) for details.

**VISIT WWW.IDENTIFIX.COM/SUBSCRIBE
OR CALL 888.667.1135 TO SCHEDULE A FREE TEST DRIVE!**