



10FootWave™

ABOUT THE PROGRAM

ScreenWave Menu Board is designed specifically to meet the needs of auto care dealers. It is a robust solution that provides automotive dealers the ability to completely renovate their store's digital signage presence using a combination of digital menu boards and waiting area solutions. It allows clients to list their services and/or products with or without price information. Clients are able to promote various store promotions, display community messages, and many other types of relevant content.

FEATURES

- You supply the TV of your choice
- Customize the menu to match your branding
- Sell more products & services
- Promote services & specials
- Show local weather and optional stock ticker
- Extensive content library that always stays fresh
- Pronto Smart Choice promotions automatically appear
- Use the same platform for customer service tutorials
- Digital sales tools included at no added cost
- Animations of most common automotive repair & maintenance
- No competitive TV advertising in your lobby

The screenshot shows a digital menu board for 'Main Street Auto Service'. The board is divided into several sections:

- Repairs:** Check Charging System, Air Conditioning Check, Engine Diagnostics, Front Disc Brake Special, Front Gas Charged Shocks.
- Labor Rate (per hour):** Oil - Lube - Filter, Conventional, Semi-Synthetic, High Mileage, Full Synthetic.
- Our Promise To You:** A shield icon with '24 MONTH 25,000 MILES PARTS & LABOR WARRANTY' and 'Nationally Guaranteed Quality Repairs.' Below this is a 'pronto' logo with 'Roadside Assistance' and 'ASK ABOUT OUR ROADSIDE ASSISTANCE PROGRAM'.
- COMPLETE BRAKE SERVICE:** SAVE UP TO \$25!

At the bottom left, it says 'Ask about our free courtesy check' and at the bottom right, '2:08 PM'.

Smart Choice Members receive special discounts. Contact your Pronto WD Representative to order!

