



Get More Customers

There are many benefits to becoming a RepairPal Certified Service Center:



High Value Repairs

Service centers experience \$500 average repair orders from customers through RepairPal.com.



Get New Customers

Receive an average of 8-10 new phone calls per month that your service center can convert to lifetime customers.



Brand Building

Credibility and referrals from RepairPal partner recommendations.

*Statistics based on national averages.
Results may vary.*

Only the best Service Centers are RepairPal Certified:



- ✓ Exceptional customer service and positive reviews
- ✓ Participation in ongoing training and/or ASE Certification
- ✓ Modern technology including a service center management system for customer invoicing
- ✓ Commitment to fair pricing

Pronto[®] Special Offer

\$49
Application
Fee

Pronto Auto Service Centers get a 75% discount on the application fee (regular price \$199). Those who qualify for RepairPal Certification will also receive their **FIRST MONTH FREE** (a \$199 value), then \$199/month.

Expires 12/31/17.

Optional Partner Referral Programs



Tow Program

Help drivers in their moment of greatest need -- when they're stuck on the side of the road -- by accepting tows from one of the largest roadside assistance programs in the U.S. for those who don't know where to turn.



Online Referrals

Build confidence in your shop's quality and expertise by being a preferred and recommended shop for consumer brands like USAA and JD Power and telematics providers like Zubie and IMS.



Extended Service Contracts

Convince car owners with your expertise and service, and nix the price conversation. CarMax, The Warranty Group and others are referring customers who've purchased their comprehensive extended service plans to RepairPal shops.

OUR PARTNERS



Here's how RepairPal delivers business to Certified Shops:

"RepairPal is working well for us. It's great to be able to prove to our customers that our prices are fair with the RepairPal Estimator."

Phil White, Owner of Phil's Pro Auto Service in Greeley, CO

"Through RepairPal last month we had four new clients resulting in over \$1,500 in revenue. These are not people looking for a \$19.99 oil change, but educated consumers who have done some research and are looking for the best place to have it serviced. We adore our new Internet clients and are very happy they found us through RepairPal!"

Diane Larson, Owner of Larson's Service in Peabody, MA

"The RepairPal program is excellent. Simply, it is a great way of getting new referrals who have an immediate need for repair work."

Chadia Ghanem of Auto Tech and Body, Inc. of Pompano Beach, FL

"The RepairPal program overall is very beneficial. The towing program is one of my favorite benefits. I appreciate how RepairPal stands behind me and contributes to first time customer confidence in me and my shop."

Dan DeCaro of CarSMART Auto Service in Saint Louis, MO



Call us for more info:

repairpal-shops.com/pronto
800-969-9204 ext.2